

## **Short Bio**

### **Prof. Rym Ayadi**

Prof. Rym Ayadi - EMEA Founder and President, Professor at the Bayes Business School, City St George's, University of London, Co-Founder of the Brain Capital Alliance and of the Brain Economy Hub

Professor Rym Ayadi is Founder and President of the Euro-Mediterranean Economists Association (EMEA), a Barcelona based regional Think Tank that serves as a leading independent and innovative policy research institution. Co-Founder of the Brain Capital Alliance and the Brain Economy Hub, and founder and Director of the Euro-Mediterranean and African Network for Economic Studies (EMANES), Professor at the Bayes Business School, City St George's, University of London, and Senior Advisor at the Centre for European Policy Studies (CEPS). She served as the Chair of the European Banking Authority (EBA) Banking Stakeholders Group (BSG) of which she acted as elected Chair from February 2019 to July 2024.

Professor Ayadi is an Economist and international academic expert on international business and financial systems, financial markets and institutions, global financial regulation and governance, and socio-economic development and foresight in economies in transition. She is currently Member in several international high-level Academic, Advisory Committees and Editing Boards. For more information, please visit [www.rymayadi.com](http://www.rymayadi.com)