



Roberto Panzarani

He is President of Studio Panzarani & Associates and a professor of Innovation Management.

He is a professor of Governance of technological innovation, Service Management course, at the Faculty of Economics of the Catholic University of the Sacred Heart in Rome.

He is a professor of Innovation Management at the CRIE, Centro De Referencia Em Inteligencia Empresarial at the UFRJ, Federal University of Rio de Janeiro and at the PUC, Pontificia Universidade Católica do Paraná in Londrina

He is VICE-PRESIDENT of the Italy-Brazil Friendship Association

He is President of the Scientific Committee of the Third Sector Forum of Lazio

He is a member of the Editorial Board of the Journal “Inteligência Impresarial” of the CRIE, Federal University of Rio de Janeiro

He is a contributor to the Journal Aspenia of the Aspen Institute Italia.

He is responsible for the Travels in Innovation column on the Stronculture.com magazine

One of the main activities of Studio Panzarani & Associates is to manage “The Innovation Network”, a think tank that brings together some of the leading experts in innovation at an international level. He has been working in training in Italy for many years. A scholar of issues related to intellectual capital in highly innovative contexts and the author of several publications. An expert in Business Innovation, he is currently involved in the development of managerial innovation programs for the top management of major Italian companies and institutions. He travels continuously around the world, accompanying Italian companies to the main places of innovation, from Silicon to Bangalore Valley, to the emerging countries of Bric and Civets. The aim is to facilitate internal changes within the companies themselves and to create business opportunities for them in the “new world”.

Most recent books:

“Arcipelago Innovazione. Il futuro nelle nostre mani” Edizione Palinsesto, Rome, 2024

“Sense of Community e Innovazione Sociale nell'era dell'interconnessione” (nuova edizione, Palinsesto, 2022)

“Il nuovo paradigma. Perché il futuro del capitalismo è comunitario”, Lupetti editore, 2021

“Viaggio nell'innovazione Dentro gli ecosistemi del cambiamento globale” è edito Guerini e Associati, 2019

“Costruire communities. Come cambierà il futuro del capitalismo dell'economia, della società e del lavoro”, Lupetti editore, 2018

“Global: tribù, confini, leader, reti, ecosistemi”, Edizione Palinsesto, Roma, 2016

“Humanity. La conquista sociale dell'impresa”, Edizione Palinsesto, Roma, 2015

“Sense of Community e Innovazione Sociale nell'era dell'interconnessione” Edizione Palinsesto, Roma, 2013

“Luxo for all” coautore con José Luiz Tejon e Victor Megido, Editoragente, San Paolo, Brasile, 2010

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