

## Short Biography

### Nigel Vaz

Nigel Vaz is the Chief Executive Officer of Publicis Sapient, a global digital business transformation company. Publicis Sapient works with established businesses to help them transform to be relevant in this increasingly digital world by delivering superior digital products, services and experiences that change people's lives for the better. He is a member of the Executive Committee and Global Lead of Digital Business Transformation for Publicis Groupe, which has 120,000 employees and operates in more than 100 countries. Nigel is passionate about any opportunity to imagine new futures and harness technology that will improve people's lives. He has a strong track-record of committing his personal time and professional support to those causes that equip young people, particularly those in diverse and disenfranchised communities, with vital digital and workplace skills. Nigel is author of the bestselling business title *Digital Business Transformation – How Established Companies Sustain Competitive Advantage from Now to Next*. He is a regular commentator in broadcast and print media including the BBC, Bloomberg, CNBC, CNN, the Financial Times and Wall Street Journal, and speaker at global leader events including the Fortune Global Forum and World Economic Forum.