

Giacomo Mazzone , short CV

Updated 14-05-2025

Qualifications: Manager of the Public Service Broadcasting and Media with 40 years' experience in the news, sport and international relations sectors. Trained as a journalist, with a great deal of experience in international companies and organizations (RAI, Euronews, Eurosport, and between 2002 and 2021, at EBU European Broadcasting Union). He has worked for the press, radio, general interest TV and on-line media. He is also expert in European and multilateral negotiations: was one of the experts at the UNESCO negotiations that gave birth to the Cultural Diversity convention in 2005.

Career: Started his career as journalist in a newspaper, then in the newsroom of RAI 2 for 15 years, then was one of the founders of the Euronews project (1992-1997), where he has been in charge of special events coverage and of partnerships, and finally became director of European Affairs.

Once back in Italy oversaw the creation of the RAI all-news channel RAINews 24 and later was appointed director of international relations until he left for EBU in 2002 in the position of head of Cabinet of the Director General and later of Head of Institutional Relations.

Current positions:

Since 2021 he is member of the Advisory Board of EDMO (European Digital Media Observatory), the special body set up by EU to monitor disinformation; in 2022 was one of experts in charge by EU Commission DG EAS to produce the "guidelines-for-teachers-and-educators-on-tackling-disinformation-and-promoting-digital-literacy-through-education-and-training.

At Council of Europe in 2022 was one of the expert of the group MSI-INF in charge to prepare guidelines for the integrity of information and media in the digital sphere.

At Vatican Foundation CAPP is a member of the Advisory Board in charge of strategies for media.

For the United Nations IGF is the co-chair of the PNMA – Policy Network for Meaningful access and also one of the experts for UNDRR on media and Disaster Risk reduction.

Member of the Board of EuroDIG (the European association for Internet Governance), is also one of the experts of the IGF Italy Committee.

Since 1987 is also Secretary General of Eurovisioni.

