

The Present Fight for a Brighter Future Youth and Innovation in the Climate Crisis

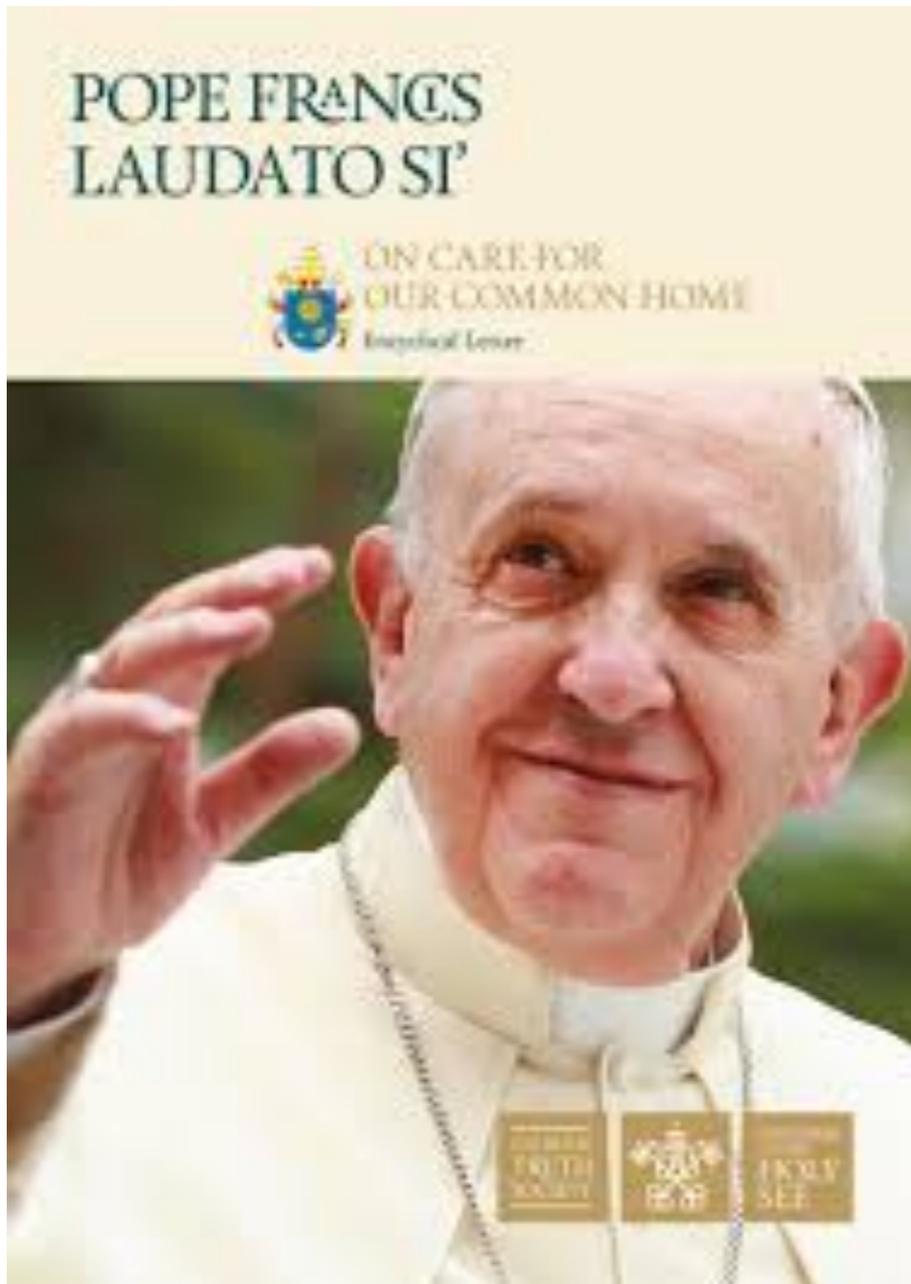
**By Gabriela May Lagunes, MSc, MSci
Data Scientist at BBOXX**



The Climate Challenge



Messages of Hope



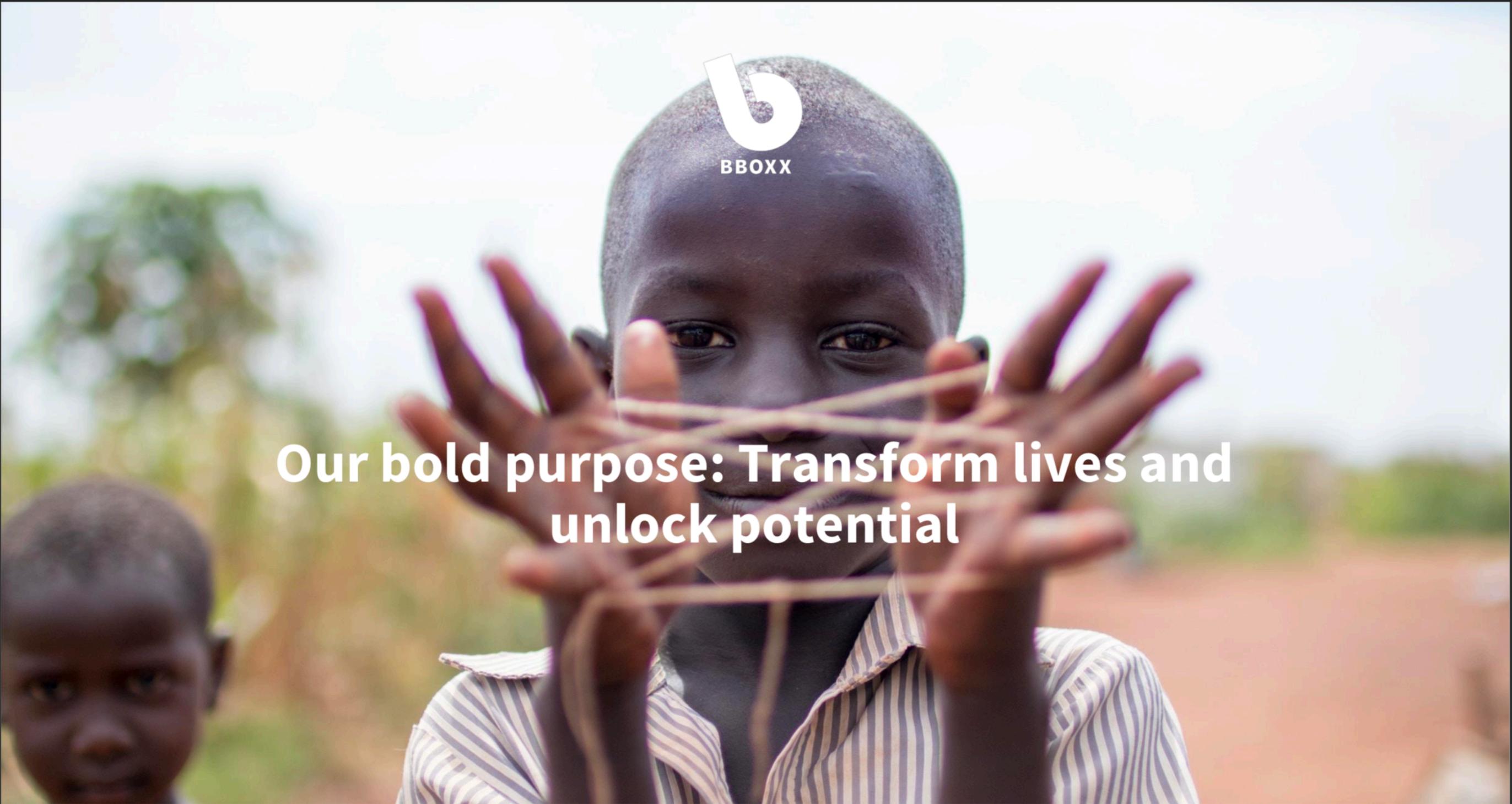
Call for Action



Our Answer



**Our bold purpose: Transform lives and
unlock potential**





A next generation utility

Transforming lives and unlocking potential
through access to energy



A bold purpose that drives us all



At BBOXX, we are dedicated to transforming lives and unlocking potential through access to affordable, reliable and clean energy.

We see access to clean electricity, clean gas and other utilities as being fundamental in ensuring an acceptable quality of life.

This is the conviction of our company.



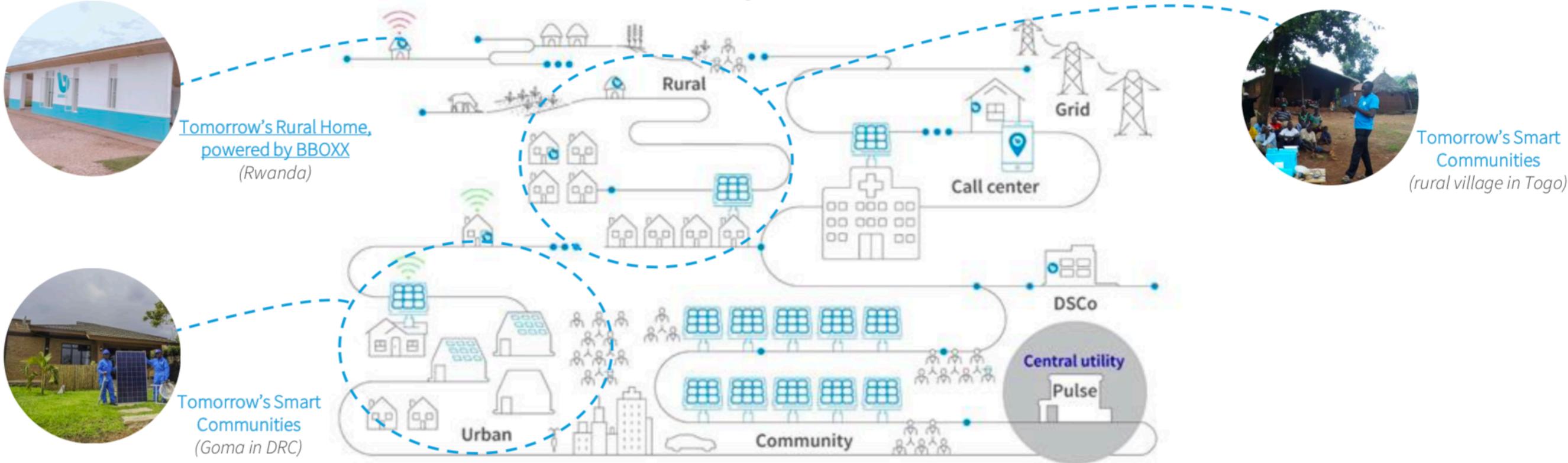
Our ambition: Becoming a next generation utility *platform*

We have the capacity to electrify a whole nation. Each country will have to rethink its strategy to deliver energy to its whole population. Diverse energy needs require different solutions to be managed simultaneously to achieve 100% electrification.

We are the energy provider to solve energy poverty for the whole spectrum; we no longer differentiate between the off-grid and on-grid sector.
Our solutions are all managed in a way it has never been done before, through a comprehensive management platform called BBOXX Pulse.

We are taking quick steps to achieve our purpose by creating key prototypes: **Tomorrow's Rural Home and Tomorrow's Smart Communities.** These showcases prove that for anyone in energy poverty, living in a city or rural area, BBOXX is an enabler for all to live a healthier, wealthier and more connected future.

The future seen by BBOXX is inclusive



BBOXX Pulse and its key management modules for NGUs

Call Centre

An interface for dealing customer queries, recording calls and managing scripts



Activity Tracker

Allows staff to manage actions such as installations, repossessions & technical swaps



CRM & Payment Services

Pulse's CRM integrates with payment services to allow payments to trigger remote switch on/off.



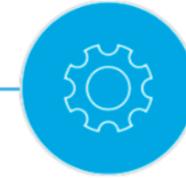
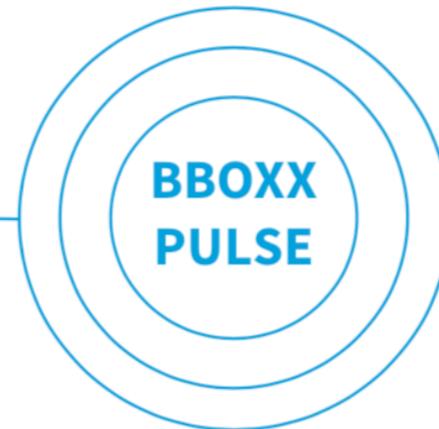
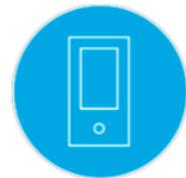
Inventory & Deliveries

Manages the warehouses, logistics & stock, with sub-location inventory & component level management



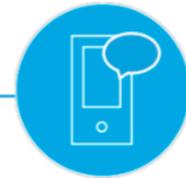
Sales Agent App & Management

Our app enables management of leads, applications, commissions and existing customers.



Proactive Maintenance

Pulse includes a powerful repairs tool that automates diagnostic tests and has in-built processes.



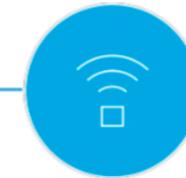
Automated SMSs

Pulse is integrated with SMS services. Partners can choose from a list of standard automated SMSs.



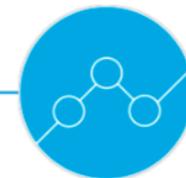
Accounting

Partners can choose either to export data for use in their own Accounting systems or use our platform.



Product Telemetry

Information connected hardware, including location, state of health and connectivity



Reporting

We provide a standard set of dashboards and KPIs for use by MDs and senior executives.

Our positive impacts in the world

Our purpose has positive environmental, social and economic impacts in the developing world. We directly contribute to 10 of the 17 UN Sustainable Developments Goals, with a sizeable impact on reducing inequalities. Our role is to answer the *how* the world will achieve these SDGs by 2030.



Transform lives through our key markets and strong partnerships



Our wholly-owned subsidiaries

Wholly-owned subsidiaries managing 45 shops and generating 250 new customers per day.

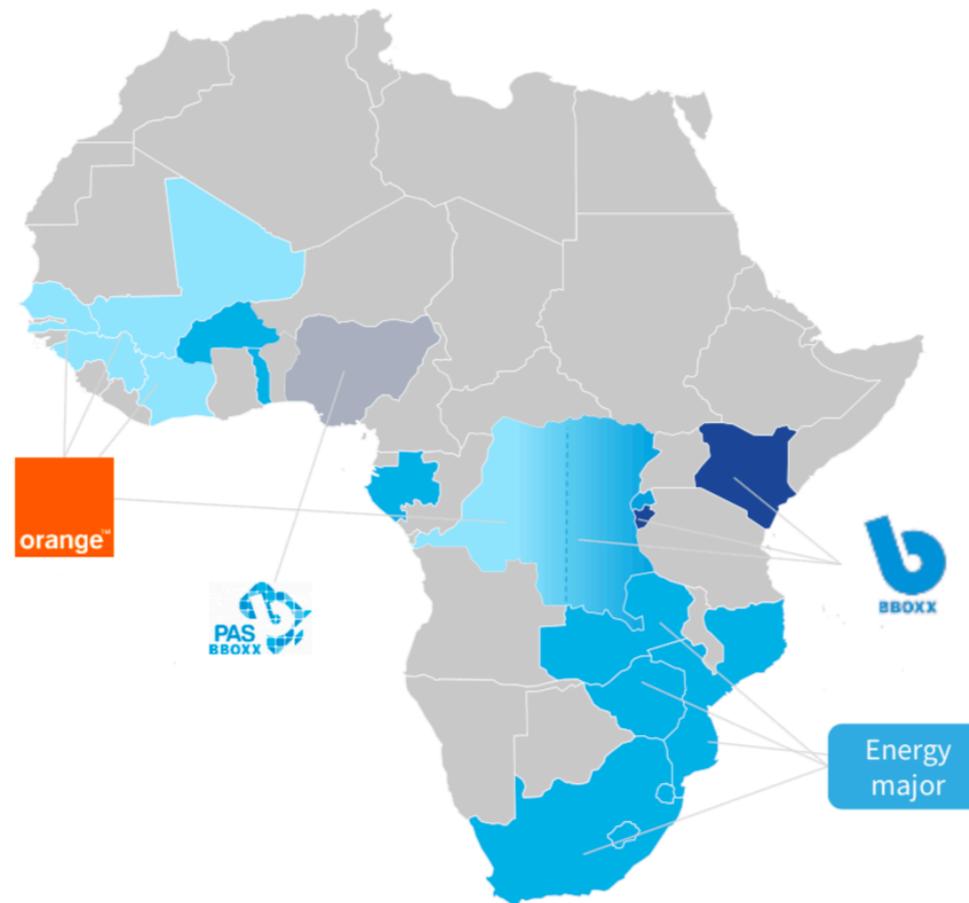
-  BBOXX Rwanda
-  BBOXX Kenya
-  BBOXX DRC (Goma)
-  BBOXX / EDF Togo  

With Orange Energy, the telecommunication major, mostly in French-speaking West Africa

Distribution agreements to evolve into joint ventures (JVs)

BBOXX to benefit from Orange's leadership position and brand in West Africa:

-  Senegal
-  Conakry, Guinea
-  Mali
-  Ivory Coast



A franchise model developed in Nigeria and Pakistan

To be replicated in other geographies

-  BBOXX PAS Nigeria 
-  EcoEnergy Pakistan 

Our key financial partners

Our strong financial partners enable us to expand quickly in the following markets:

-  BBOXX Rwanda
-  BBOXX Kenya
-  BBOXX DRC (Goma)

-  BBOXX / EDF Togo



Our model to solve energy poverty

We all need to work together

- Investment on renewable energies.
- Policies for the benefit of everyone.
- Cooperation, solidarity and partnerships.



Let's work together, reach us...

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