

Ambassador Dr. Konrad Seitz (Retired)

Curriculum Vitae

Konrad Seitz was born in Munich in 1934. He studied classics, philosophy, history and got his doctorate in classics in Marburg in 1958. He taught classics at the Universities of Marburg and Munich.

Konrad Seitz also holds a MA from Fletcher School (class 1966/67).

In 1965 Konrad Seitz entered the German Foreign Office. He served at the German Embassy in New Delhi from 1968 to 1972 and at the German UN Mission in New York from 1972 to 1975. In February 1975 Foreign Minister Genscher called Konrad Seitz to Bonn, made him his main speech writer and appointed him head of the Policy Planning Staff in 1980.

1980 – 1987	Head of the Policy Planning Staff
1987 – 1990	Ambassador to India
1990 – 1992	again Head of the Policy Planning Staff
March 1992 – March 1995	Ambassador to Italy
April 1995 – February 1999	Ambassador to China

Konrad Seitz has written several books and contributed articles on foreign policy and economic questions to newspaper and journals. He is a widely known speaker at conferences. (In 1993 he was invited to speak at the Annual Conference of the U.S. Business Council at Williamsburg).

His last book “China – a World Power comes back” is on tenth edition, translated also into Chinese, Arabic.

1992/93 He chaired the “Commission Economy 2000” of Baden-Wurttemberg, the report of the Commission “Aufbruch aus der Krise” (Overcoming the Crisis), was handed over to the Minister-President of Baden-Wurttemberg, Erwing Teufel, and to Chancellor Helmut Kohl in August 1993. Konrad Seitz is a member of the Council for Innovation of Baden-Wurttemberg.

Books by Konrad Seitz:

- “Die japanisch-amerikanische Herausforderung – Deutschlands Hochtechnologie – Industrien Kampf ums Überleben” (The Japanese-American Challenge – Germany’s

High-Tech Industries Fight for Survival), Munich 1990. The book was on the bestseller list for almost two years, it came out in six editions and in 1994 also as a pocket boob.

- Together with Peter Glotz and Professor Rita Sussmuth, the then President of the German Parliament: “Die planlosen Eliten – Versäumen die Deutschen die Zukunft?” (The Aimless Elites – Are the Germans Losing the Future?), Munich 1992.
- “Europa: una Colonia Tecnologica?”, Mondadori, Maitland 1995
- Co-author with Heinrich von Pierer, CEO of Siemens, and Bolko von Oetinger, President of Boston Consulting Germany, for the book: “Wie kommt das Neue in die Welt?” (How innovation is born), Munich 1997.
- “Wettlauf ins 21. Jahrhundert – die Zukunft Europas zwischen Amerika und Asien” (Race into 21st century – the Future of Europe between America and Asia), Berlin 1998. 4th edition 1999. This book came out in Chinese translation in Beijing in December 1998.
- “China a World Power comes back”, 2000; 10th edition 2006, translated in Chinese, Arabic.