

11th October 2013

Course Title:

Cultivating Ethical Culture in Business Leadership

Objective:

The objective of this course in business ethics is to familiarize the participants to the Social Doctrine of the Catholic Church.

Our hope should be to have the participants wrestle with the issues, become inspired by the teachings, and work towards creative and ethical solutions.

To allow participants to form a “community of learning”, and to encourage them and give a sense of hope, so that they do not feel alone when trying to do the right thing.

Approach:

To share and dialogue with participants and not so much “ a lecturing to” approach, although some basic presentation will be necessary at the beginning of each session.

Target demographic:

Junior and senior management, working in various industries, with an interest in business ethics.

Class size:

Ideally approximately 15 participants.

Format:

The course will be based on the Case Study Method with a short presentation at the start of each session followed by a Case Study session reinforcing the theme from the presentation. A set of Reflection questions can be used instead of a Case Study.

Marketing initiatives:

Promotion to start in Oct/Nov: Word of mouth, Email campaign, Facebook, press release, possible adverts, interviews, direct mail. Etc.

Course co-ordinator:

Mark DeMicoli (mark@danda.com.mt ; 9904 0807)

Faculty: (need bios)

It is possible to have upto 2 speakers per session, if preferred.

Joseph F.X. Zahra

Lawrence Zammit

Joe Borg

Mario Galea

Tony Micallef

Fr. Mark Sultana

Marcel Cassar

Alfred Fabri*

Mark DeMicoli

Michael Bonello*

Sessions:

10 weekly sessions, on Mondays at Misco from 5:30 pm to 7:30 pm, starting in January.

FREE to Participants:

The course will be free to all participants.

The course fee of €175 to cover development and running costs are being absorbed by Centesimus Annus Pro Pontifice Foundation and Pastoral Formation Institute.

All lectures are offering their service for free.

Certificate:

A certificate is to be given at the end of course to participants.

Course outline:

The course will be in 2 main sections:

Part 1: Foundation principles

Part 2: Specific Topics

Proposed Outline of Syllabus

Part 1: Foundation principles

Session 1: 20th January

Introduction to course and the Vocation of business leader (Common Good). (**Joe Zahra & Mark DeMicoli**)

Session 2: 27th January

Mission and vision of Business (Profit Motive) (**Alfred Fabri***)

Session 3: 3rd February

Teamwork in your enterprise (**Marcel Cassar***)

No Session on 10th February in observance of the feast day of St.Paul's shipwreck and public holiday

Session 4: 17th February

Empowerment in business and the principle of subsidiarity (**Lawrence Zammit**)

Part 2: Specific Topics

Session 5: 24th February

Relationship between employers and their employees (**Tonio Micallef**)

- Worker participation
- Training and formation of employee
- Organized labour

Session 6: 3rd March

Sorting through difficult decisions at work (**Joe Borg & Mario Galea**)

Session 7: 10th March

Tax obligations – “Give to Caesar what is Caesars’s, and to God what is God’s” (**Michael Bonello***)

Session 8: 17th March

Corruption, Money Laundering, and Transparency (**Mario Galea & Fr. Mark**)

Session 9: 24th March

Ethics in Marketing (**Mark DeMicoli**)

- Ethical strategies and boundaries
- Health and safety issues
- Consumer rights

Session 10: 31st March

What’s next? Building personal action points (**Panel of Speakers**)

- Handing out of certificates

***Subject to confirmation**